

The logo for ITMIG, consisting of the letters 'ITMIG' in a bold, white, sans-serif font.

International
Thymic
Malignancy
Interest Group

www.itmig2017.org



ITMIG 2017

8th International Thymic Malignancy
Interest Group Annual Meeting

Industry Supporters & Exhibitor Prospectus

Torino, Italy
September 21-23, 2017

COMMERCIAL OPPORTUNITIES CONTACT:

International Conference Services Ltd.

Email itmig2017@icsevents.com

PURPOSE

Building on the success of previous meetings, the Conference will feature invited lectures, debates, poster sessions and oral abstract sessions focusing on topics such as paraneoplastic and immune disorders associated with thymic malignancies, treatment of recurrence, multimodality treatment of thymoma and thymic carcinoma, molecular signatures, immunotherapy, emerging drug targets and the role of targeted therapy in the treatment of these cancers.

GENERAL CITY INFORMATION

HOST

Prof. Pier Luigi Filosso
University of Torino, Thoracic
Surgery, Torino, Italy
– ITMIG 2017 Conference
Chair

Torino, Italy

Torino is the capital city of Piedmont in northern Italy, known for its refined architecture and cuisine. The Alps rise to the northwest of the city. Stately baroque buildings and old cafes line Torino's boulevards and grand squares like Piazza Castello and Piazza San Carlo. Nearby is the soaring spire of the Mole Antonelliana, a 19th-century tower housing the interactive National Cinema Museum.

Travel with us through a territory which, with its art, history, nature and culture, sport and tradition, has an exceptional appeal. In Torino's province there are endless discoveries to be made, from learning about Italy's first capital to the Alps of the Olympics, and from the hills of Canavese to the summits of Gran Paradiso.

WHAT IS SO SPECIAL ABOUT ITMIG?

Unlike other larger meetings, ITMIG's goal is to facilitate close interaction between sponsors, exhibitors and delegates, and to make it more personable, thereby initiating communication between industry and clinicians/scientists. **We want you to be part of our family.**

ITMIG does not only provide you access to people interested in thymic disease, but to people who are active and KOL in the thoracic space in general. ITMIG is very proud to welcome **a high number of key opinion leaders and people in leadership positions at their institutions** (division chiefs, department chairs, program leaders, etc.) as attendees to their annual meetings and as members within their organization. But it is not only access to people active in their field that you will gain, it is also access to a whole international community and network of such people that in our belief will be beneficial to you far beyond the meeting itself.

Being a fairly small meeting, we are able to provide a more intimate environment that fosters free exchange of ideas and building personal relationships. We strongly encourage all sponsors and exhibitors to actively participate in the sessions as well as networking activities such as the Welcome Reception or the ITMIG Dinner on Saturday night. Focus Group Meetings will provide you additional opportunities to facilitate interactions.

- ⇒ Access to large number of key opinion leaders and people in leadership positions
- ⇒ Intimate environment to foster free exchange of ideas and building personal relationship
- ⇒ Invitation to join all scientific sessions as well as networking opportunities (Dinner, Welcome Reception, etc.)

FACTS & FIGURES FROM PREVIOUS ITMIG ANNUAL CONFERENCES

Delegate Information	ITMIG 2016 (San Francisco, USA)	ITMIG 2015 (Shanghai, China)	ITMIG 2014 (Antwerp, Belgium)
# of Delegates	140	246	131
Demographic Distribution	Asia: 18% Europe: 20% North America: 62%	Asia: 80% Europe: 11% North America: 9%	Asia: 11% Europe: 55% North America: 30% Other: 4%
# of Countries	21	21	29

Abstract Information	ITMIG 2016 (San Francisco, USA)	ITMIG 2015 (Shanghai, China)	ITMIG 2014 (Antwerp, Belgium)
# of Submitted Abstracts	68	64	75
Demographic Distribution	Asia: 50% North America: 15% Europe: 35%	Asia: 72% North America: 19% Europe: 9%	Asia: 22% North America: 20% Europe: 58%

DELEGATE PROFILE



This international educational program is directed at surgeons, medical oncologists, radiologists, pathologists, basic researchers, nurses, physiotherapists, and other specialists who care for patients with thymoma and thymic carcinoma around the world. Approximately 50% of the expected 160 delegates will come from Europe, approximately 25% from North America and the remaining 25% from Asia.

INDUSTRY SUPPORTER & EXHIBITOR PACKAGE

CHOOSE FROM 5 INDUSTRY SUPPORTER LEVELS

PLATINUM LEVEL

30,000 EURO

- ⇒ 1 complimentary item from the “Marketing Opportunities” listing
- ⇒ 1 complimentary Exhibit Space
- ⇒ 5 complimentary full Conference Registrations
- ⇒ Full page Advertisement in Onsite Program
- ⇒ Link from Conference Website to your Company Website

GOLD LEVEL

20,000 EURO

- ⇒ 1 complimentary Exhibit Space
- ⇒ 1 complimentary Banner in pre-Conference E-Blast
- ⇒ 3 complimentary full Conference Registrations
- ⇒ Link from Conference Website to your Company Website

SILVER LEVEL

15,000 EURO

- ⇒ 3 complimentary full Conference Registrations
- ⇒ Link from Conference Website to your Company Website

BRONZE LEVEL

10,000 EURO

- ⇒ 2 complimentary full Conference Registrations
- ⇒ Link from Conference Website to your Company Website

SUPPORTER LEVEL

5,000 EURO

- ⇒ 1 complimentary full Conference Registration
- ⇒ Link from Conference Website to your Company Website

MARKETING OPPORTUNITIES

All items are sold on a first come first-served basis.
Please contact the Conference Secretariat for special items and opportunities not listed here.

ITMIG DINNER (EXCLUSIVE)

5,000 EURO

Benefits of being the Supporter for this item include:

- ⇒ Recognition in the Onsite Program as the company contributing to the Dinner
- ⇒ Logo recognition on table-top cards (or display item to be supplied by Contributor - subject to approval)

DELEGATE BAGS (EXCLUSIVE)

4,000 EURO

Benefits of being the Supporter for this item include:

- ⇒ Company name and logo along with Conference logo on the Delegate Bags
- ⇒ Logo and company name recognition in the Onsite Program
- ⇒ The opportunity to include a promotional piece in each bag (supplied by your company and approved by the Conference Committee)

LANYARDS/BADGE HOLDERS (EXCLUSIVE)

4,000 EURO

Benefits of being the Supporter for this item include:

- ⇒ Company name or logo on the Lanyards
- ⇒ Logo and company name recognition in the Onsite Program

PENS AND NOTEPADS (EXCLUSIVE)

4,000 EURO

Benefits of being the Supporter for this item include:

- ⇒ Company name or logo on Conference Pens and Notepads which will be included at registration.
- *NOTE: Supporter to provide pens and notepads

CONFERENCE SIGNAGE (EXCLUSIVE)

4,000 EURO

Benefits of being the Supporter for this item include:

- ⇒ Your company logo will appear on all conference signage throughout the facility
- ⇒ Logo and company name recognition in the Onsite Program

SCIENTIFIC ABSTRACTS MEMORY STICK (EXCLUSIVE)

4,000 EURO

Benefits of being the Supporter for this item include:

- ⇒ Company name or logo on the USB stick
- ⇒ Logo and company name recognition in the Onsite Program

POSTER SESSIONS (2 AVAILABLE)**3,000 EURO FOR ONE / 5,000 EURO FOR TWO**

Benefits of being the Supporter for this item include:

- ⇒ Logo recognition on poster board numbers
- ⇒ Logo and company name recognition in the Onsite Program

FELLOWSHIP TRAVEL AWARDS**3,000 EURO**

Benefits of being the Supporter for this item include:

- ⇒ Recognition in the Onsite Program as the company contributing to the Fellowship Travel Awards
- ⇒ Opportunity to send a representative to hand out the certificates to the award winners
- ⇒ Logo and company name recognition in the Onsite Program

NETWORKING BREAKS (4 AVAILABLE)**3,000 EURO EACH**

Benefits of being the Supporter for this item include:

- ⇒ Recognition in the Onsite Program as the company contributing to the Networking Break
- ⇒ Logo recognition on all signage associated with the Networking Break
- ⇒ Logo and company name recognition in the Onsite Program
- ⇒ Logo recognition on table top cards on all food and beverage stations

Banner in pre-Conference E-Blast (4 AVAILABLE)**1,500 EURO EACH**

The Conference Secretariat will send e-blasts to more than 1,300 interested parties on a regular basis prior to the event to update on newest developments about the Conference. Your custom banner will be displayed in the conference e-blast.

ONSITE PROGRAM ADVERTISING**Premium Positions**

Outside Back Cover	4,000 EURO
Inside Front Cover	3,000 EURO
Inside Back Cover	2,000 EURO

Other Positions

Full Page	1,000 EURO
½ Page	600 EURO

DELEGATE BAG INSERT (SUPPLIED BY SUPPORTER)**1,000 EURO**

ADDITIONAL SPONSORSHIP

Industry Supported Symposium & Focus Group Meetings are excluded from the Complimentary Marketing Opportunities available to Platinum and Gold Level Sponsorship.

UNOPPOSED INDUSTRY SUPPORTED SYMPOSIUM (2 AVAILABLE) 10,000 EURO EACH

Benefits of being the Supporter for this item include:

- ⇒ Meeting Room at the Conference venue, including basic audio visual package
- ⇒ Opportunity to include a promotional 1/2 page ad in the onsite program
- ⇒ Logo and company name recognition in the Onsite Program

* Food and beverage not included.

ITMIG FOCUS GROUP MEETING (2 AVAILABLE) 10,000 EURO EACH

Benefits of organizing a Focus Group meeting include:

- ⇒ Organized by Industry, an unopposed focus group of key opinion leaders
- ⇒ ITMIG will work to deliver the opinion leaders
- ⇒ Timed to not compete with session talks

* Food and beverage not included.

EXHIBIT INFORMATION

REGULAR RATE	3,000 EURO
NOT-FOR PROFIT RATE	500 EURO

INCLUSIONS

The purchase of each Exhibit Space includes the following:

- ⇒ One exhibit space of approx. 10' x 10'
- ⇒ One 6 foot table
- ⇒ 2 chairs
- ⇒ Access badges for 2 staff per space

BENEFITS

When you exhibit, your company will receive the following additional benefits:

- ⇒ Listing as an Exhibitor on the website prior to the Conference
- ⇒ Company biography in the Onsite Program

SPACE AND TABLE ALLOCATION

- ⇒ Space will be allocated on a first come first-paid basis, after Financial Contributors
- ⇒ No Exhibitor may sub-let or share with another Exhibitor without the prior written approval of the Conference Secretariat

SUPPORTER/EXHIBITOR ORDER FORM

To expedite your order, please complete the following pages and return a signed copy to:

International Conference Services Ltd.
1201 West Pender Street, Suite 300
Vancouver, BC, Canada V6E 2V2

Phone: +1 236-521-0013
Fax: +1 604 681 1049
E-mail: itmig2017@icsevents.com

Organization Name:		
Organization Name (as to appear on Signage & Program):		
Contact Person:		
Address:		
City:	State/ Province:	
Postal Code/ZIP:	Country:	
Phone:	Email:	
Name:	Signature:	Date:

Please indicate the item(s) you wish to support:

	Item	Amount	Total
<input type="checkbox"/>	ITMIG Dinner	5,000 EURO	_____
<input type="checkbox"/>	Delegate Bags	4,000 EURO	_____
<input type="checkbox"/>	Lanyards/ Badge Holders	4,000 EURO	_____
<input type="checkbox"/>	Pens and Notepads	4,000 EURO	_____
<input type="checkbox"/>	Conference Signage	4,000 EURO	_____
<input type="checkbox"/>	Scientific Abstracts Memory Stick	4,000 EURO	_____
<input type="checkbox"/>	Poster Sessions (2 available)	3,000 EURO for 1 / 5,000 EURO for 2	_____
<input type="checkbox"/>	Fellowship Travel Awards	3,000 EURO	_____
<input type="checkbox"/>	Networking Breaks (4 available)	3,000 EURO x ____ =	_____
<input type="checkbox"/>	Delegate Bag Insert	1,000 EURO	_____
<input type="checkbox"/>	Banner in pre-Conference E-Blast	1,500 EURO x ____ =	_____
Onsite Program Advertising			
<input type="checkbox"/>	Outside Back Cover	4,000 EURO	_____
<input type="checkbox"/>	Inside Front Cover	3,000 EURO	_____
<input type="checkbox"/>	Inside Back Cover	3,000 EURO	_____
<input type="checkbox"/>	Full Page	1,000 EURO	_____
<input type="checkbox"/>	1/2 Page	600 EURO	_____
Additional Sponsorship			
<input type="checkbox"/>	Unopposed Industry Symposium (2 available)	10,000 EURO x ____ =	_____
<input type="checkbox"/>	Focus Group Meeting (2 available)	10,000 EURO x ____ =	_____
Exhibit Opportunities			
<input type="checkbox"/>	Exhibitor Regular rate	3,000 EURO	_____
<input type="checkbox"/>	Not-For-Profit rate	500 EURO	_____
		TOTAL	_____

An invoice will be sent on receipt of this order. All items are sold on a first come-first paid basis. Items will be considered sold only upon receipt of payment. In order to avoid delays, we highly recommend all orders/agreements be faxed or e-mailed. The Conference will not take any responsibility for late or undelivered Agreements via the mail. Items and rates are subject to change without notice. **PAYMENT:** Due 30 days from date of invoice or as indicated. The Conference reserves the right to render this order null and void without notice if payment is not received by the due date. **CANCELLATION: Cancellation must be in writing.** 25% cancellation fee will apply up to **June 1, 2017**. No refunds after this date. The Conference reserves the right to re-sell any Sponsorship items and/or Exhibit booths.